



## 2011 ACCOMPLISHMENTS

REAPING NATURE EDUCATIONAL  
OUTREACH FOUNDATION, INC.

REAPING NATURE EDUCATIONAL OUTREACH FOUNDATION, INC.  
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### ABOUT US

Reaping Nature Educational Outreach Foundation, a 501(c)(3) non-profit organization, provides environmental education programs for children and the public, with a special emphasis on underserved and disadvantaged children in Title I schools.\*

Educating others to care for issues impacting our environment, such as resource depletion, recycling and water/energy conservation, is an investment for all of us.



Daves Creek Elementary "Green" Team

### TESTIMONIAL/AWARD

"Reaping Nature Educational Outreach Foundation, Inc. has been incredibly instrumental in educating our students about the environment, activism in their homes, schools and community, entrepreneurship, and the ability to be a part of something bigger than themselves. One of the key outcomes for our students has been their learning and understanding of sustainability, environmental stewardship and future career opportunities." – Mark D. Baker, Professional School Counselor, Hollydale Elementary School (Title I School), Cobb County, GA  
2nd place—Keep Georgia Beautiful (2010) for waste reduction by a non-profit.

### WHY DOES ENVIRONMENTAL EDUCATION MATTER?

"It's been shown that fostering environmental education in children is critical because it—helps them develop into adults who understand and care about environmental stewardship; nurtures their sense of wonder, imagination, and creativity; provides them with a sense of beauty, calm, and refuge in a sometimes frightening world; expands their intellectual development; proven to improve test scores, grade-point averages, and problem-solving skills; enhances physical development; and helps them understand the interrelationship of all life."

Source: [Promote Environmental Education in Children](#) by Deborah Mitchell, [www.charityguide.org](#) - How to Make a Difference in a Few Hours

**\*What is a Title I School?** It is a school where at least 35% of the children in the school are from low-income families. This is determined by the number of children who are eligible to receive free and reduced-price lunch at the school. Over half of all schools in Georgia are designated as Title I.

### SUPPORT OUR MISSION

Financial support is invaluable to continuing our mission. Help us to grow our programs and outreach by donating to our cause. Thank you.



Connect with us.

Yes, I would like to make a donation to Reaping Nature EOF. I understand that Reaping Nature EOF is a 501(c)(3) non-profit, and that my donation is tax deductible as permitted by law. I will retain a copy of this receipt for tax purposes.

Please select donation amount:  \$25  \$50  \$100  \$250  Other \$\_\_\_\_\_ OR \$\_\_\_\_\_ (select sponsorship level from left and reap the benefits)

Credit Card (payment through Google at [www.reapingnature.org](http://www.reapingnature.org) - \$25 min.)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*Educating others about the importance of protecting our environment is an investment for all of us.*

## SPONSORSHIPS

Environmental education teaches children and adults to care for their natural environment. Raising children to be environmental stewards and to care for issues like resource depletion, recycling and water/energy conservation is an investment for all of us. Your support will allow us to reach and educate children to care for their natural surroundings, to recycle, and to become stewards in their communities, homes & schools.

### Sustainable Educator- \$7,500 (and above)

- ◆ “Welcome back to school” goody bags
- ◆ Recognition & program inclusion at school programs
- ◆ Verbal acknowledgement during speaking engagements
- ◆ Acknowledgement in press releases
- ◆ Logo and/or name on website main page
- ◆ Link to business on website main page
- ◆ Logo and/or name on RNEOF marketing
- ◆ Logo and/or name on banners
- ◆ Logo and/or name on contest materials & at events
- ◆ Advertising & logo/name in bi-monthly email newsletters (sent to schools, businesses & individuals)
- ◆ Token of appreciation and support

### Green Leader - \$2,500 - \$5,000

- ◆ Logo and/or name recognition at school programs
- ◆ Logo and/or name on website sponsor page
- ◆ Link to business on website sponsor page
- ◆ Logo and/or name in bi-monthly email newsletters (sent to schools, businesses & individuals)
- ◆ Token of appreciation and support

### Steward - \$1,000 - \$2,000

- ◆ Logo and/or name on website sponsor page
- ◆ Link to business on website sponsor page
- ◆ Logo and/or name in bi-monthly email newsletters (sent to schools, businesses & individuals)
- ◆ Token of appreciation and support

### Supporter - \$100–\$500

- ◆ Business and/or name on website sponsor page

Contact [info@reapingnature.com](mailto:info@reapingnature.com) or call 770-490-1083 to explore how you can become a sponsor. Reaping Nature EOF is a 501(c)(3) non-profit organization and donations are tax deductible as permitted by law.

## MESSAGE FROM THE BOARD

*"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has."  
- Margaret Mead*

Each of us had the privilege to sit on the Board of Directors of Reaping Nature Educational Outreach Foundation in 2011. Reaping Nature's mission to educate, involve and empower children and the public to care for our natural environment is something in which we feel a deeply invested interest.

We believe that education and accessibility to recycling are key components of being involved in the sustainability of our homes, schools, businesses and local communities. The fostering of environmental education in children is critical to helping them develop into adults who care for the environment and who understand the interrelationship of all life. Reaping Nature's programs and community recycling events, which divert materials, such as paint, electronics and paper, from our landfills, invite, educate, and connect children and the public to being a part of our work and mission.

To date in 2012, we have held four community recycling events collecting over 12,000 lbs. of electronics and 2,000 gallons of paint. We have provided "free" programs to several schools with the generous support of our sponsors and donors. Our goals for the remainder of the year are to continue to grow environmental awareness and promote the difference we can all make by working together. We look forward to the challenges that lie ahead and the benefits they will reap for all of us.

### 2011 BOARD OF DIRECTORS

Denise Carleton, President

Mary Nix

Lisa LaFayette, Secretary

Heather Kolich

Ted DePriest

Eugenia L. Foster, CPA



Recycling Event Volunteers



Sharon Forks Library  
I “Likel” to Recycle Program™

2011 Visits: 1,000+ “edutained”

### ON-SITE VISITS

Our interactive recycling program covers a diverse context of learning areas, including language arts, math, health education (community), and fine arts. Using an age-appropriate discussion, visual presentation, facts, props, original song, and humor, listeners are engaged and educated.



Cornerstone Schools' Eco-Eagles

2011 EE Programs: 30 participants

### AFTER SCHOOL ENVIRO EDUCATION PROGRAMS

Environmentally conscious 4th and 5th grade students get to interact with one another, enjoy reuse crafts, environmental games, and special presentations from those in “green” industries and professions.



Cumming Elementary School  
(Title I School)

2011 Goody Bags: 1,343 delivered

### “WELCOME BACK TO SCHOOL” TEACHER GOODY BAGS

Thanks to our 2011 Sustainable Educator sponsors, Sanitation Solutions and Olde Atlanta Recycling, we were able to deliver goody bags with a prominent recycling theme to teachers in all 19 Forsyth County Elementary Schools and to 4 private schools in Forsyth and North Fulton counties.



Earth Day Recycling Event

### RECYCLING EVENTS

Each spring and fall, around Earth Day and America Recycles Day, we partner with local businesses to collect paint, electronics and paper for recycling.

#### 2011 Materials Diverted from Landfill:

- Paint – 2,994 gallons
- Electronics – 5,986 lbs.
- Paper – Over 1 ton



The Arctic: An Ecosystem Expedition—Winning Entry

2011 Contests: 251 entries

### CONTESTS

Teachers can introduce contests in their classrooms or contests can be pursued at home. By entering our contests, kids will gain a better understanding of the environment, fine arts, social studies and science. Contests are fun, offer kids the opportunity to win cool prizes, a few moments of fame and, most importantly, to learn.



Teacher, parent & students from South Forsyth Middle School

2011 Volunteers: 32  
Total Volunteer Hours: 307

### VOLUNTEERS

Volunteers are the backbone of our non-profit’s activities. Volunteering produces a feeling of self-worth, an opportunity to meet others, and is fun. Children who volunteer can see themselves as thoughtful people capable of making a difference and living a more hopeful life.